LA CONEXIÓN
CONFERENCE
Discover Latin America
September 25 – 27 – Argentina
La Conexión team are based in China and want to facilitate a bridge from South East Asia to LATAM.

China, one of the biggest forward thinking Blockchain countries in the world
LATAM as a new emerging market is traditionally hard to navigate

La Conexión conference will open the pathway and connect China to LATAM.
The conference is designed to showcase the opportunity available in this market starting
with the Medellin conference and now Buenos Aires 2019.

2020 we will expand La Conexión conference provide the LATAM network.
LA CONEXIÓN 2019

LA CONEXIÓN BUENOS AIRES

3 days – 30+ speakers – 1.000 Attendees – 30+ Booth Stands – Hackathon

September 25 – 27 Buenos Aires, Argentina

BINANCE

Official Meetup of the Largest Crypto Exchange in the World

2nd Edition of La Conexión
Our Mission

La Conexión is the World’s First organization to connect Latin America to the World and open the doors to discover this vibrant, emerging market, its talents and opportunities.

After the success of our event in Medellin - Colombia on May, 2019. We are expanding La Conexión to Buenos Aires.

THE TIME IS NOW!
Fast Facts on Latin America

Population over 600 Million – More than Europe

Smartphone Penetration 70% Global Average 66%

Governement Supports!
Ruta N (Colombia) and Startup Chile are Government-Backed Innovation Hubs, created to attract foreign talent and investment. Ciudad empresarial in Cordoba supporting crypto entrepreneurship

LA CONEXIÓN CONFERENCE
Latin Blockchain Week Buenos Aires

2 Days La Conexión
1 Day Hackathon
Unlimited Opportunities!

Latin America offers great possibilities to find clients, partners, users and talent. The opportunities are limitless.

Connect
Create
Discover untapped Potentials
Natasha Trocel
International Business and Professional Logistics. CEO Natasha Trocel specialist in humanization and brand digitalization. Digital creator

Michael Wurzinger
Co-founder of CryptoMondays in Shanghai, Medellin and Mexico. Oath Protocol expansion manager

Juan Ibagon
International business consultant between LATAM and Asia Previous Director LD Capital Previous BD in bytom Blockchain

Dario Salamena
International multilingual business consultant and consultant for fast-growing new businesses and established companies in various environmental cultures and work.
La Conexión also host CryptoMondays

MEDELLIN    MEXICO

Our local teams facilitate entry into the Latin American Market. Our range of services includes, community growth, business development, PR Marketing, Content Creation, Offline Events and Social Media Campaigns.

PARTNER CONNECTION OPPORTUNITIES
Feedback from La Conexión Medellín

"La Conexión was a very well organised conference with the perfect set-up to connect and engage with relevant players in the blockchain ecosystem. It is a great platform to foster community relations and share the latest updates and progresses in technology and leaders from the industry."

Pedro Gutiérrez
Council Member
NEM Foundation

"La Conexión was a great Event in Medellín. It provided the space to learn more about innovative technologies, find new business opportunities as well as connect to Investors and companies between Latin America and Asia. The Conference did not only create an environment for education and networking, it also brought the spotlight onto the potentials and growth in the region which opens the doors for disruptive technologies such as blockchain to be adapted all over Latin America."

Nicolás Rodríguez
IT Solution Developer
Ruta N Medellín

LA CONEXION MEDELLÍN
COVERAGE BY CRYPTO JOO

YouTube channel: La Conexión Conference
The largest Crypto Exchange in the World will be at La Conexión

OFFICIAL BINANCE MEET UP
AT LA CONEXIÓN 2019 IN
BUENOS AIRES

September 25
4:00-6:00 P.M

ORGANIZED BY:

LA CONEXIÓN CONFERENCE
BINANCE
SPEAKERS

Phil Chen (TW)
Sasha Ivanova (RUS)
Gin Chao (US)
Erick Rincon Cardenas (COL)
Natasha Trocel
César Jimenez Sánchez (CHI)
Elian Huesca (MEX)
Laurence Wolf (CN)
Pedro Sanches (BR)
Victor Ji (CN/US)
Josh Fraser (US)
Omar Zaragoza (MEX)
Mel Vera (PR/US)
Paola Rodríguez (COL)
Cristobal Pereira (CHI)
Fernando Quiños (ARG)

Decentralized Chief Officer at HTC
Business developer
Strategy Officer
Director
Co Founder
Knowledge Executive
Community Manager
Co Founder
Head of Customer Success Latam
Managing Partner
Co Founder
Founder
Vice President
Attraction Professional
CEO
Journalist
"La Conexión Medellín connected more than 300 executives and experts from the industry"
How to Get Involved

- Become Official Partner and Sponsor at La Conexión
- Save early bird tickets or Official Event Video
- Apply for Pitching Competition

Visit our Website for More: www.la-conexion.com
SPONSORSHIP OPPORTUNITIES

**BRONZE SPONSOR**
- 1 Booth Stand
- 3 Event access tickets
- 2 VIP Access to event
- Access to Hackathon
- 2 Tickets to Cripto Latin Fest

US $5,000

**SILVER SPONSOR**
- Keynote or Panel
- 1 Booth Stand
- 3 Event access tickets
- VIP Access to event
- VIP Access to Hackathon
- 1 VIP Ticket to Cocktail Party

US $10,000

**GOLD SPONSOR**
- Spotlight Keynote
- 1 Central Booth Stand
- Panel Discussion or Moderation
- 5 Event access tickets
- VIP Access to event
- VIP Access to Hackathon
- 2 VIP Ticket to Cocktail Party
- Accommodation: 5 Nights in 4 Stars Hotel

US $15,000

**PLATINUM SPONSOR**
- Spotlight Keynote
- Centered Booth Stand
- Panel Discussion or Moderation
- 5 Event access tickets
- VIP Access to event
- Exclusive VIP Dinner
- VIP Access to Hackathon
- 2 VIP Ticket to Crypto Latin Fest
- 2 VIP Ticket to Rooftop Cocktail Party
- Set WIFI Name and Password
- Accommodation: 5 Nights in 4 Hotel

US $20,000

ADD-ONS UPON REQUEST: MICHAEL@LA-CONEXION.COM
2020 we will expand La Conexión conference provide the LATAM network for:

VENEZUELA  ARGENTINA  COLOMBIA  BRAZIL